



Suite #610 – 825 Granville Street  
Vancouver, British Columbia. V6Z 1K9  
Division of Privilege Group Holdings  
[www.theafronews.ca](http://www.theafronews.ca)

## **The Afro News Wins 2011 Nesika Award in Business Category**

Vancouver based The Afro News (TAN), has won a Provincial Nesika Awards in the new category of Business.

[http://www2.news.gov.bc.ca/news\\_releases\\_2009-2013/2011JTI0133-001503.htm](http://www2.news.gov.bc.ca/news_releases_2009-2013/2011JTI0133-001503.htm)

First proclaimed in 2008, the Nesika Awards are organized and sponsored by the Government of British Columbia and the Multicultural Advisory Council. The award recognizes individuals, organizations and businesses that make outstanding contributions to promoting cultural diversity and Aboriginal heritage in B.C.

**The Afro News** was recognized for exceptional work in helping to bring diverse cultures together through the monthly publication featuring English and French columns. [Photo](#)

The Afro News, distributed free throughout the Lower Mainland of BC, also has an international subscriber base and is available online.

It covers news of local and global interests to the African communities of B.C., Canada and worldwide and is read by both the Afric and general communities.

"We are in the business of opening minds, of informing and increasing connections. Our writers come from different backgrounds and their messages are all about inclusion and the sharing of a positive message to build our shared visions for a strong Canadian community now and into the future," said Honore Gbedze, Publisher of the Afro News and founded of its parent company, Privilege Group Holdings.

"Commitment to community and countless volunteer hours have brought us to this and to joining other similarly dedicated nominees working to make a difference in our community."

Nesika Award winners in each of the three categories receive \$5,000 to acknowledge and support their achievements. The funds are to be donated to an organizational program of their choice that further promotes cultural diversity and inclusion.

**TAN's next major community event presented jointly with Sage Foundation is:**

### **The 2nd Annual SAGE FOUNDATION AWARDS Ceremony**

To be held on Friday Jan 27, 2011, 6-10 pm at the Hilton Hotel at Metrotown

Established in 2007, SAGE Foundation recognizes and supports excellence in Community Service, Leadership, Education and Multiculturalism. The annual awards are also intended to inspire individuals and groups to action and initiative in personal and community development [www.sagefoundation.net](http://www.sagefoundation.net)

Awards are in the categories of:

Sage Foundation Scholarship Excellence Award  
Community Lifetime Achievement and Legacy Award  
The Afro News Community Leadership Award  
The Afro News Writer of the Year Award

For more information contact:

Honoré Gbedze, Publisher and Founder  
Tel: 1 (604) 646-0474  
E-mail: [editor@theafronews.ca](mailto:editor@theafronews.ca) [www.theafronews.ca](http://www.theafronews.ca) [www.thefronews.com](http://www.thefronews.com)